

Ruslan Hrekov

Software engineer · product designer — shipping production software with Claude

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Summary

I'm Ruslan Hrekov — a solo builder shipping production software with Claude at the keyboard and taste at the helm. I run a studio of one from the US. Five case studies shipped since March 2026, all with Claude, every one documented from spec to DEVLOG.

Before shipping software with Claude I ran product design for investment, fintech, and e-commerce teams — B&G Canada, Flynaut in Charlotte, then Berlin Labs and PIMU Services out of Kharkiv, 2015 through early 2024. The taste came first; the compiler came second.

Experience

Solo studio · AI-collaborative software 2026 — now

Shipping five production case studies with Claude as pair. Every build ships spec + plan + DEVLOG. ShipLoop discipline as the operating system.

Full-stack engineering · remote 2022 — 2024

Next.js + Supabase + Stripe stacks for boutique clients — moonlighting builder work concurrent with the PIMU design day-job. Learned to measure everything and to trust commit hashes over screenshots.

Graphic designer · ITOMYCH STUDIO 2022 — 2023

Marketing-department contract in Kharkiv — social campaigns, presentations, and publication visuals, in parallel with the PIMU product-design day-job.

Product designer · PIMU Services 2021 — 2024

Investment products, e-commerce, and mobile builds for a Cyprus product team, remote from Kharkiv. Ran design-to-dev handoffs and sat on FE/BE hiring panels — the muscle that later made spec-first shipping feel natural.

Product designer · Berlin Labs 2018 — 2021

End-to-end research and design across web and mobile for investment products, done from Kharkiv. Where the shipping instinct started forming.

UX/UI designer · Flynaut, Charlotte NC 2016 — 2018

First US-market work. Learned early that a design only lives if the engineer holding it can defend it.

UX/UI designer · B&G Canada 2015 — 2016

Corporate and promotional sites for a Canadian studio — first commercial UX/UI role, coordinating specs directly with the technical team.

Selected work · 6 case studies

hrekov-dev · Meta · solo build · 2026 hrekov.dev/work/hrekov-dev
The portfolio that documents itself — forty-seven memory files, one recursive proof.
47 memory files · 13 promoted rules · Next.js 16, React 19, TypeScript, Tailwind v4, Claude Opus

Lexora · Personal · solo · 2026 hrekov.dev/work/lexora

Vocabulary that plays like a podcast — eyes anywhere but the phone.

12 languages · 76 unit tests · 5 silent MP3s · Flutter, Supabase, Google TTS, Gemini 3.6

Fieldmark · Personal · solo · 2026 hrekov.dev/work/fieldmark

PDF floor plan → live installation checklist. Rejected & resubmitted in 18h.

7 days empty repo to App Store · live with 3 foreman crews · Flutter, Riverpod, Supabase, FCM

smm-factory · Personal · solo · 2026 hrekov.dev/work/smm-factory

An Instagram team of zero humans. Eight agents, three-tap Slack approval.

40 posts over 2-month pilot · 0 violations · \$0.40/wk to run · Claude Opus/Sonnet/Haiku, Playwright, FFmpeg, GH Actions

Noble · Full build · solo · 2026 hrekov.dev/work/noble-saas

Booking SaaS for solo barbershops — 234 commits, one locked file.

74 commits in 10 days to live bookings · 16 named bugs, 0 regressed · Next.js 16, Supabase, Stripe, Twilio, GitHub Actions

Angel Trucking · Client · lead · 2026 hrekov.dev/work/angel

Five-stage AI pipeline before a single production line of code.

3 sprints shipped, zero rewrites · Next.js, Supabase, Cookie-auth, FCM

Certifications

User Experience Research and Design · University of Michigan · Coursera · Specialization · May 2024

Anthropic Academy · Apr 2026

Claude Code in Action · Claude Code 101 · Introduction to Claude Cowork · Claude 101

Stack

Supabase · Next.js · Flutter · FCM · GitHub Actions · React · TypeScript · Tailwind · Framer Motion · Google TTS · Gemini · Riverpod · Claude Opus/Sonnet/Haiku · Playwright · FFmpeg · Stripe · Twilio · Cookie-auth